

City wakes up to Vibrant VCCI

Over 500 Firms Taking Part In The 5-day Event

TIMES NEWS NETWORK

Vadodara: The 'Kumbh Mela' of micro, small and medium enterprises (MSMEs) took off on a sprawling ground at Navlakhi Compounds in the city on Thursday. Over 500 firms are taking part in the five-day 8th Vibrant Vadodara Chambers of Commerce and Industries (VCCI) 2013 Exhibition that provides a platform to the small and medium companies to not just market their products but also promote innovation.

The organizers this time came up with several new

Ashwin Rajput



Visitors thronged the venue in large number on the first day

also address several economic issues. This year our expo is also helping students through our employment generation plan," said Nilesh Shukla, senior vice-president of VCCI.

State revenue minister Anandiben Patel inaugurated the Vibrant VCCI exhibition in the presence of VCCI president Avi Sabavala, royal family scion Samarjitsinh Gaekwad, city BJP MLAs and industrialists. "Gujarat government has kept 90,000 square metre land reserved near Sanand in north Gujarat for establishing GIDC especially for women entrepreneurs. The government has also decided to set up women ITIs across the state," Patel told the gathering.

She added that during the 150th birth anniversary of Swami Vivekananda, Gujarat government has given employ-

Permanent land for exhibition

The Vibrant VCCI exhibition may soon get a permanent address. State revenue minister Anandiben Patel on Thursday said Vadodara Urban Development Authority (VUDA) chairman Naran Patel told her that they have 56 acres of land in city that can be earmarked as exhibition centre. Naran told TOI that the land is located at Sevasi.

ment and skill development training to 1.30 lakh youth with the cooperation from industries. Shukla said the website floated by VCCI this time got record 11 lakh hits from across the country.

23 firms recruit 300 engg, ITI students

Tushar Tere | TNN

Vadodara: As visitors converged on the Vibrant VCCI 2013 Exhibition on the first day, there was one stall that attracted maximum crowd. The spot placement fair stall was full of young enthusiastic aspirants, who were hunting for jobs. Hundreds of young engineering students queued up at the stall on Thursday to either submit their resumes or appear for interviews. The spot placement fair was the brainchild of organizers, who wanted to bridge the gap between the industries and job aspirants.

Twenty-three firms including the likes of Alembic Pharma and Elemex held on the spot interviews at the exhibition to hire youngsters. Armed with their resumes, young engineering graduates queued up at the stalls under the scorching sun. According to figures provided by VCCI, 2,300 students gave interviews and 300 of them got appointment letters on the spot.

"I have been waiting in queue for about half an hour. I had visited several firms for interview but when I heard of spot placement here I was glad. What could be better for us than companies approaching the job aspirants," said Vishal Rana, who is studying electrical engi-

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The job placement fair saw huge rush on the first day

neering.

Another student Payal Patel said, "Just when I was making plans of sending my CV to firms, I got to appear for interview in a well-known company. I hope that the firm selects me." Representatives from firms like Alembic, Brittman and several others were screening the applicants. Even job portals sniffed the opportunity of having a huge bank of employee data.

"We deal with firms across the country. We have got overwhelming response from the applicants. In about five hours, we have got 400 applications," said Thomas George, general manager of a job portal.

He added that the city has good talent pool.



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ideas, including a separate stall for displaying innovative products prepared by college students. "We have been organizing this exhibition for a long time and I am truly inspired by chief minister Narendra Modi's Vibrant Gujarat summits and his public-private participation policy. Our exhibition aims at promoting MSMEs and